CALIFORNIA STATE UNIVERSITY, FULLERTON

University Police
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SPECIAL ORDER No. 18-005

Date: September 24, 2018

To: All Personnel

From: Raymund Aguirre, Chief of Police

Subject: Pink Patch Project

The Pink Patch Project is an innovative campaign to increase public awareness about breast cancer and to raise funds for the fight against the disease. It is a collaborative effort between the California law enforcement agencies and over 330 public safety agencies throughout the United States. The program centers on vibrant pink versions of the agency's uniform patches.

Effective Oct. 1st through the 31st, 2018, sworn and non-sworn uniformed employees from our University Police Department are authorized to wear these pink patches on their uniforms and pink t-shirts (under their uniforms) during "Breast Cancer Awareness Month" the whole month of October. UPD civilian personnel are authorized to wear pink t-shirts and other pink patch lapel pins authorized by the department. The pink patches are intended to stimulate conversation within the community and to encourage public awareness about the importance of early detection and treatment in the fight against breast cancer. In addition, all personnel are authorized to wear their appropriate pink patch uniforms and/or lapel devices for any scheduled Pink Patch Project community events.

As part of this program, participating agencies are selling their commemorative pink patches to the community, along with T-shirts, challenge coins and other commemorative items. Proceeds from the sale of these items will be donated to breast cancer education, research, and treatment organizations across the nation. In 2017, the program raised in excess of $800,000.00 for cancer research organizations nationwide, including City of Hope, our founding beneficiary. We plan to significantly increase this amount in 2018!

Thank you for supporting the Pink Patch Project!

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